

AIMSE

SHAPING A STRONG FUTURE EMBRACE CHANGE



PRELIMINARY PROGRAM

AIMSE 2010 Fall Conference | September 23, 2010
The Westin New York, Times Square | New York City

AIMSE

AIMSE 2010 Fall Conference
September 23, 2010

The Westin New York at Times Square
270 West 43rd Street New York, NY 10036

Phone: 212. 201.2700

Fax: 212. 201.2701



Preliminary **Schedule**

7:15 – 8:15 a.m. CONTINENTAL BREAKFAST AND REGISTRATION

8:15 – 8:30 a.m. WELCOME AND INTRODUCTION OF EXHIBITORS AND SPONSORS

8:30 – 9:30 a.m. KEYNOTE SPEAKER

Mary J. Miller

Assistant Treasury Secretary for Financial Markets

Description

Mary John Miller serves as the Assistant Secretary for Financial Markets at the US Department of the Treasury. In that capacity, Assistant Secretary Miller advises Treasury Secretary Geithner on broad matters of domestic finance, financial markets, federal, state and local finance, and federal government credit policies. Mary will provide perspectives on:

- The state of the U.S. economy
- U.S. Treasury debt management
- Financial regulatory reform

9:30 – 10:45 a.m. GLOBAL CONSULTANT PERSPECTIVES

Moderator

Steve Dunn, Executive Vice President, Cohen & Steers
Capital Management

Speakers

Beth Henderson, Senior Investment Consultant,
Rogerscasey (US)

Janet Rabovsky, Senior Investment Consultant,
Towers Watson (Canada)

Dean Wetton, Founder, Dean Wetton Advisors
(UK/Europe)

Victor Zhang, Managing Director, Wilshire Associates

Description

Firms looking to grow their business need to be “game on” in the U.S., as well as prospecting beyond our borders. We have assembled a panel of consultants that can speak to a cross-section of the major markets - the

*NOTE: The Conference Program is subject to change.
Please check <http://www.aimse.org> for updates.*

U.S., Canada, UK/Europe, and Asia. Hear what advice they're giving their clients, as well as get your questions answered on where they see changes in asset allocation and investor appetites. Learn more about the growing DC market in the UK and Europe.

10:45 – 11:15 a.m. BREAK

11:15 – 12:15 p.m. PLAN SPONSOR PANEL

Moderator

Kathleen Powers Dunlap, Barclays Capital

Speakers

Tony Minopoli, Senior Vice President, Knights of Columbus

Brian Rice, Investment Officer, CalSTRS

Charles Van Vleet, Director Pension Investments,
United Technologies Corporation

Description

Hear leading plan sponsors and allocators discuss their current initiatives and investment programs. Learn how the portfolio mix is changing between traditional and alternative investments. What qualities are they looking for in a manager in their upcoming searches? Take the opportunity to ask the questions you have always wanted to ask.

12:15 – 1:30 p.m. NETWORKING LUNCH

Description

Take this opportunity to sit with a plan sponsor or consultant with whom you were hoping to spend a little more time. It is a great opportunity to network with your fellow marketers as well.

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1:30 – 2:45 p.m.

CONCURRENT SESSIONS

1. Capital Introduction Panel - Leveraging a Great Source of Investor Information

(geared toward alternatives/hedge fund marketers)

Alessandra Tocco, Managing Director,
Global Head of the Introduction Unit, JP Morgan
Noel J. Kimmel, Senior Managing Director,
Global Head of Prime Services, Cantor Fitzgerald
Carolyn Roth, Vice President, Morgan Stanley

Description

Capital Introduction teams maintain relationships with institutional investor groups around the world, including funds of funds, family offices, consultants, private banks, insurance companies, endowments, foundations and pension plans. Their strong relationships can help you to stay informed and up to date on investor interests, strategy allocations, and industry trends.

These top Capital Introduction professionals will share their insights into the best ways to leverage their firms, the intelligence they gather on allocators, and the fund-raising opportunities they provide for their clients.

2. Liability Driven Investing - A Multi-Asset Perspective

(geared to traditional marketers)

Moderator

Jack Boyce, Managing Director, PineBridge Investments

Speakers

Charles Van Vleet, Director Pension Investments,
United Technologies Corporation

Robert G. Burke, Senior Partner, NY Metro Business
Leader, Investment Consulting, Mercer

Description

As DB plan sponsors continue to study or implement asset/liability matching to various degrees, there is more to the equation than just fixed income. Many strategies also have an “inflation hedge” or “growth” asset bucket. Learn how plan sponsors think as they pursue these strategies, what multi-asset portfolios are important to their implementation, and how to position your strategies as viable options for these programs.

2:45 – 3:15 p.m. **BREAK**

3:15 – 4:15 p.m. **CONCURRENT SESSIONS**

**3. Becoming a More Productive Marketer
by Leveraging Technology**
(geared to traditional marketers)

Moderator

Niels Andersen, Principal, Altrinsic Global Advisors, LLC

Speaker

Charles Gulden, General Partner, TIG Advisors LLC

Description

Learn how using technology can make you a more productive marketer and assist you in a new world where support resources are limited. This online demonstration will highlight some of the software and hardware technologies and internet resources crucial to survive in today's competitive fast paced environment. Essential tools for the mobile marketer will be featured.

**4. Investing in 2010 and Beyond – Where is the
Capital Really Heading**
(geared toward alternative/Hedge Fund marketers)

Jeff Lisle, Albourne

Description

With the volatility and competition in today's market increasing the demands on you, the investor relations specialist/marketer, a strong ability to understand and anticipate the needs of your investors has never been more crucial. This session will discuss the current trends you are looking for. Put your questions to those who are helping direct the flow of capital. Plain and simple, this session will provide you with the tools and intelligence necessary to excel in your role.

4:30 – 5:30 p.m.

CONSULTANT PANEL

Moderator

Maureen Decker, FAMCO

Speakers

Janice Fritz-Snyder, Towers Watson

Myles Gilbert, Senior Consultant, Cambridge Associates

Bridget McKenna, Segal Advisors

Jeff Moody, Aon

Description

Join leading consultants for an open dialogue on the major issues we all face today. Benefit from the insights of the consultants in this no holds barred session that gives you the opportunity to ask probing questions. Each panelist will share insight on how to streamline your marketing efforts and develop productive relationships with their firm, and will share their one “best idea”.

5:30 p.m.

CONFERENCE WRAP-UP

5:45 – 7:15 p.m.

COCKTAIL RECEPTION

General Information

Who Can Attend

Only current paid AIMSE members are eligible to attend the AIMSE 2010 Fall Conference. Please call the AIMSE office if you are not sure about your membership status or to request a membership application. Membership information is also available on our website at www.aimse.org.

Room Reservations

Update: The AIMSE Room block at the Westin Times Square is SOLD OUT. The following are hotels that are alternative hotels and are within walking to the Westin Times Square:

AKA Times Square

123 West 44th Street | New York, NY 10036 | P: 888.aka.0130

The Chatwal Hotel

130 West 44th Street | New York, NY 10036 | P: 1.800.5.chatwal

Crowne Plaza Times Square Manhattan

1605 Broadway | New York, NY 10019 | P: 212.977.4000

Hilton Times Square

234 West 42nd Street | New York, NY 10036 | P: 212.840.8222

Millennium Broadway Hotel New York

145 West 44th Street | New York, NY 10036-4012
P: 212.768.4400

New York Marriott Marquis

1535 Broadway | New York, New York 10036 | P: 212.398.1900

Renaissance New York Times Square Hotel

Two Times Square | 714 Seventh Avenue at W. 48th Street
New York, New York 10036 | P: 212.765.7676

W New York – Times Square

1567 Broadway | New York, New York 10036 | P: 212.930.7400

No Smoking Policy

Smoking is not permitted during any conference activity.

Private Party Policy

Hosted parties in which attendance is restricted to either verbal or written invitations are not permitted at any AIMSE Conference.

Room Delivery Policy

Only exhibiting companies are permitted to conduct deliveries of promotional materials to AIMSE Conference attendees' rooms.

Recommended Dress

All sessions and events are business casual.

AIMSE Media Policy

AIMSE does not issue media passes to any AIMSE conference or event. All media representatives must be current Associate members and pay registration fees. All attendees must read and adhere to the AIMSE media policy that is stated at www.aimse.org. Exhibitor representatives must sign the Policy Agreement Form.

Exhibitor Registration

Please refer to the Sponsor & Exhibitor Opportunity Brochure for specific policies. All individuals attending the Fall Conference as exhibitors must send in registration forms and fees together. Exhibit fees allow each exhibiting company to send four individuals to attend the AIMSE Fall Conference and participate in all activities. Additional exhibit staff members wishing to attend the Conference must pay the Extra Exhibitor Fee. These individuals must be current AIMSE members.

Refunds

The deadline for refunds is September 2, 2010. All requests for refunds must be in writing. No refunds will be granted after September 2, but another AIMSE Member from your firm may attend in your place.

For Further Information:

Phone 703. 234. 4098
Fax 703. 435. 4390
Email info@aimse.org
Website www.aimse.org

AIMSE
12100 Sunset Hills Road,
Suite 130
Reston, Virginia 20190

Registration Form

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Please complete all the following information:

Full Name

Badge Name

Title

Firm

Street Address

City

State

ZIP

Phone

Fax

E-mail

To assist newer members attending the Conference, AIMSE is offering a mentoring program.

If you would like a more experienced AIMSE member to share his/her insight at the Conference, please check the appropriate box. If you would like to serve as a mentor to someone at the Conference, please indicate by checking the appropriate box.

- I would like to become an AIMSE mentor
- I would like to have an AIMSE mentor
- I am attending my first AIMSE Conference

NOTE:

If you are registering by fax and paying by credit card, please DO NOT send a hard copy of this form to the AIMSE office.

Payment Information

Conference Fees

- \$1,095 (If you register before August 23, 2010)
- \$1,195 Regular Registration
- \$1,295 Onsite Registration

Membership Dues

- Active Member Dues \$250
- Associate Member Dues \$350

Please submit dues payments only if you are not already a current member of AIMSE. Only current members are eligible to attend. If you are unsure of your membership status, please call the AIMSE office at 703. 234. 4098.

Total Due \$ _____

Payment Method:

- Check
- VISA MasterCard American Express

Card No.

Expiration Date

Signature



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Join Us
for These
**Upcoming
Events!**



AIMSE/Wharton Investment Institute

January 9 – 14, 2011

The Wharton School, University of Pennsylvania
Philadelphia, PA



**AIMSE 18th Annual
Canadian Conference**

January 26, 2011

Hyatt Regency Toronto | Toronto, ON



**34th Annual Marketing
& Sales Conference**

May 1-3, 2011

Arizona Biltmore Resort & Spa | Phoenix, AZ

